



Key Indicator - 2.2 Catering to Student Diversity

2.2.1 The institution assesses the learning levels of the students and organizes special Programmes to cater to differential learning needs of the student

Entrepreneurship Development Cell Through IIC

Entrepreneurship Development Cell offers training programs and skill development activities to enhance students' entrepreneurial competencies. EDC organizes startup competitions, hackathons, and challenges to encourage students to develop innovative solutions to real-world problems. These events not only provide a platform for students to showcase their entrepreneurial ventures but also offer valuable feedback and recognition.

The EDC within the IIC can provide aspiring student entrepreneurs with guidance, resources, and mentorship to develop their business ideas into viable ventures. This support may include assistance with business planning, market research, product development, intellectual property protection, and access to funding opportunities.



SHINE BUSINESS INCUBATION CENTRE

Cauvery College For Women (Autonomous)
Nationally Accredited With 'A' Grade By NAAC)
Iso 9001:2015 Certified
Annamalai Nagar
Tiruchirappalli - 620018

Special Invitees

Mr. Vinoth Malikani
Chief Executive Officer
Anna Business Incubation Research Forum
Anna University, Trichy

Dr. K. Rukumani
Professor, Department of Pharmaceutical Technology
Anna University, Trichy

Mr. Mohammed Ithyas
Founder, Robotic Labs Pvt Ltd, Trichy.

Mr. Marimuthu
Founder, Aranya Organics, Trichy

Institutions Innovation Council
Jointly with
National Institute of Technology, Trichy
&
Anna Business Incubation Research forum, Trichy.

shine
Innovate enrich explore
Invitation

You are invited for ...

Chief Guests

Dr. T. Senthil Kumar, M.E., Ph.D.,
Professor & Dean, UCE, BIT Campus,
Anna University, Trichy24

Guest of Honour

Dr. G. Krishnan
Chief Executive Officer, CEDI,
National Institute of Technology, Tiruchirappalli

Mr. P. Umasankaran
Project Associate, Startup TN.

Dr. A. P Aruna
Chief Executive Officer, Periyar TBI

Mr. N. Kanagasabapathy
Director of R.K. Group of Companies &
Managing trustee of R.K. Charitable Trust.

Mr. J. Saravanan
Chief Operating Officer,
Trichy Agri Business Incubation Forum.

shine
Innovate enrich explore

Opening Ceremony of
**Shine Business Incubation Centre &
Centre of Excellence in Innovation & Robotics**

Thursday 07 March 2024 at 11.00 am
at
Cauvery College For Women (Autonomous)
Tiruchirappalli - 620018



INTERCOLLEGIATE COMPETITION - IIC



Cauvery College for Women (Autonomous)
 Nationally Accredited with 'A' Grade by NAAC
 ISO 9001 : 2015 Certified
 AnnamalaiNagar, Tiruchirappalli - 18.

Institution Innovation Council
 jointly with **ENTREOVERT**

Organizes
SPIEL`23
 INTERCOLLEGIATE COMPETITION ON
 IDEATION HACKTHON

INAUGURAL ADDRESS
 MR. SURYA M RAJENDRAN,
 DIRECTOR OF ENTREOVERT,
 TRICHY.

MODERATOR
 MR.R.VENKATESAN,
 TRICHY & NAGAPATTINAM,
 ZONE HEAD ,ENTREOVERT.

ROUNDS

ROUND 1 : SNAG SPOTTING
 ROUND 2 : BMC
 ROUND 3 : PITCHING THE IDEA

RULES

- 2 MEMBERS PER TEAM
- LAPTOP MANDATORY
- COLLEGE ID IS MUST
- ON SPOT REGISTRATION AVAILABLE
- REGISTARTION FEES RS.150 PER TEAM

COMMITTEE MEMBERS:

SOWMIYA .M - 9363101809
 BINDHIYA .B - 6383358339

DATE
14 DEC 2023

TIME
10AM- 4PM

RAMESHWARI NALLUSAMY HALL

CERTIFICATES WILL BE PROVIDED TO ALL PARTICIPANTS

SCAN HERE TO REGISTER 

 cauvery_iic

 iic_for

C



CAPACITY BUILDING PROGRAM

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)
Nationally accredited with 'A' grade by NAAC
ISO 9001:2015 certified
Annamalai nagar, Tiruchirapalli - 18

INSTITUTIONS INNOVATION COUNCIL

Learn *organizes* **INSTITUTION'S INNOVATION COUNCIL**
(Ministry of HRD Initiative)

Capacity Building Program on

**ENTREPRENEURSHIP
AS A CARRIER OPTION**

RESOURCE PERSON

Mr. Kirubharaj
Startup 2K club,
Smart India
Hackathon Winner

Date : 12.07.2023
Time : 10 AM - 12 PM
Venue : Cauvery Hall

cauvery_iic **iic_for**



AWARENESS PROGRAMME ON FUNDING SCHEMES



CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)

Nationally accredited with 'A' grade by NAAC

ISO 9001:2015 certified

Annamalai nagar, Tiruchirapalli - 18

INSTITUTIONS INNOVATION COUNCIL



Organizes



TAMILNADU STARTUP INNOVATION MISSION



StartupTN



Awareness on Funding Schemes for Startups

RESOURCE PERSONS



MR. VINOTH RAJENDRAN

Project Lead

MR. KARUPPANAN

Project Associate

Date : 12.07.2023

Time : 1.00 pm - 3.00 pm

Venue : Cauvery Hall



cauvery_iic



iic_for





NEW FRONTIERS IN ENTERPRENEURIAL INNOVATION RESEARCH

Cauvery College for Women (Autonomous)



Nationally accredited with 'A' grade by NAAC

ISO 9001:2015 certified

Annamalai nagar, Tiruchirapalli - 18

Institutions Innovation Council



Jointly with



**PG AND RESEARCH
DEPARTMENT OF MATHEMATICS**

Organizes

**NEW FRONTIERS IN
ENTREPRENEURIAL INNOVATION
RESEARCH**

**Anti-kidnapping device
abduction alert on Heart rate**

RESOURCE PERSON

Dr. S. PREMALATHA

Professor and Head,

PG and Research Department of Mathematics,

Cauvery College for Women (AUTONOMOUS)

DATE: 15-07-2023

TIME: 10 AM - 12 PM

VENUE: D7





AWARENESS PROGRAMME ON ENTERPRENEURSHIP AND INNOVATION



ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION INSTITUTE
Ekkaduthangal, Chennai - 32
(Department of MSME. Govt. of Tamilnadu)

BHARATHIDASAN UNIVERSITY HUB
Tiruchirappalli - 23

Organized with

**CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS),
TRICHY**

Cordially invites you for the

Awareness Programme on Entrepreneurship and Innovation
On 17.07.2023 Time : 10 AM - 12 PM at Rameswari Nallusamy Hall

Chief Guest
Prof.(Dr). M. Balamurugan
Hub Coordinator - EDII - BDU Hub
Director (Incharge)
Bharathidasan University Technology Park, Tiruchirapalli - 23

Resource Person
Mr. R. Amarnath , M. E.,
Field Coordinator
EDII - BDU Hub., Tiruchirappalli - 23

Principal
Dr. V. Sujatha
Principal / IIC President
Cauvery College for Women (Autonomous)

IIC Convenor
Dr. R. Subha , EDC Coordinator
Assistant Professor, Department of Chemistry
Cauvery College for Women (Autonomous)



WORLD ENTREPRENEUR DAY CELEBRATION



CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)
Nationally Accredited With 'A' Grade by NAAC ISO
9001:2015 Certified Annamalai nagar, Tiruchirappalli-18



INSTITUTION'S INNOVATION COUNCIL
Organizes
World Entrepreneur Day Celebration

Resource Persons

C.RAMASWAMY DESAI
Project Director CR. Business Solutions

Ms.Devagi
Startup founder, Brwon Sugar candy

Mrs. Jayashree Suresh
Startup founder, First craft
propertior OMG Foods
Trichy

Mrs. Poojadevi
Startup founder, PSP herbals,
Trichy

18 | **Friday** | **August**
at 10am to 12pm



 **cauvery_iic**
 **iic_for**

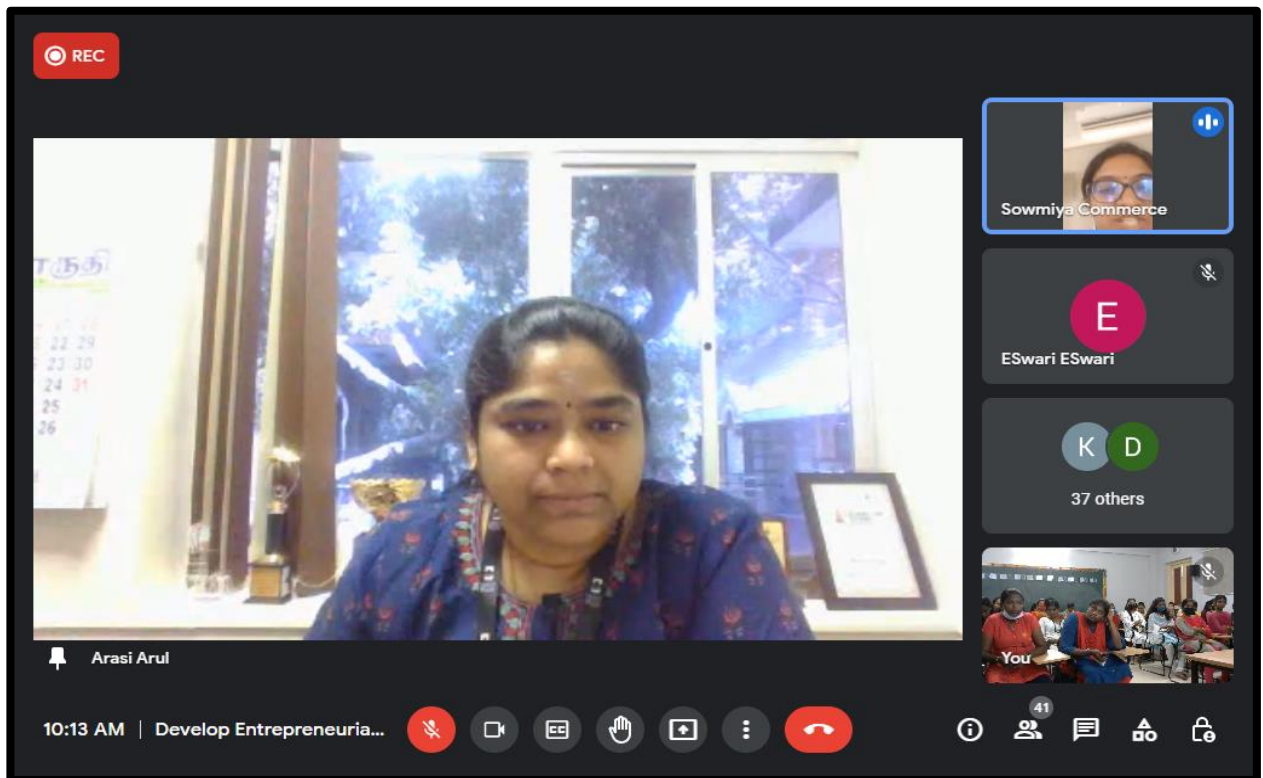


CRITERION II

ENTREPRENEURSHIP DEVELOPMENT CELL - IIC


2022-2023

DEVELOP ENTREPRENEURIAL SKILLS FOR SOCIAL WELLNESS






INTELLECTUAL PROPERTY RIGHTS IN DIFFERENT COUNTRIES



CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)
Nationally Accredited (III cycle) with 'A' grade
ISO 9001:2015 CERTIFIED
ENTREPRENEURSHIP DEVELOPMENT CELL / IIC
JOINTLY WITH IPR CELL &
DEPARTMENT OF BUSINESS ADMINISTRATION
ORGANIZES
Capacity Building Programme - An International Webinar

Intellectual Property rights in Different Countries





Dr. Jaison Jeevanandam
Senior Researcher
CQM - Centre de Quimica da
Madreia, MMRG, Universidade da
Madeira, Campus da penteada
Portugal

DATE: 09.08.2022
TIMING : 11.30AM TO 12.30PM

.....

REGISTER @
[HTTPS://FORMS.GLE/R6ZZQYR7NEBJTVTD7](https://forms.gle/R6ZZQYR7NEBJTVTD7)

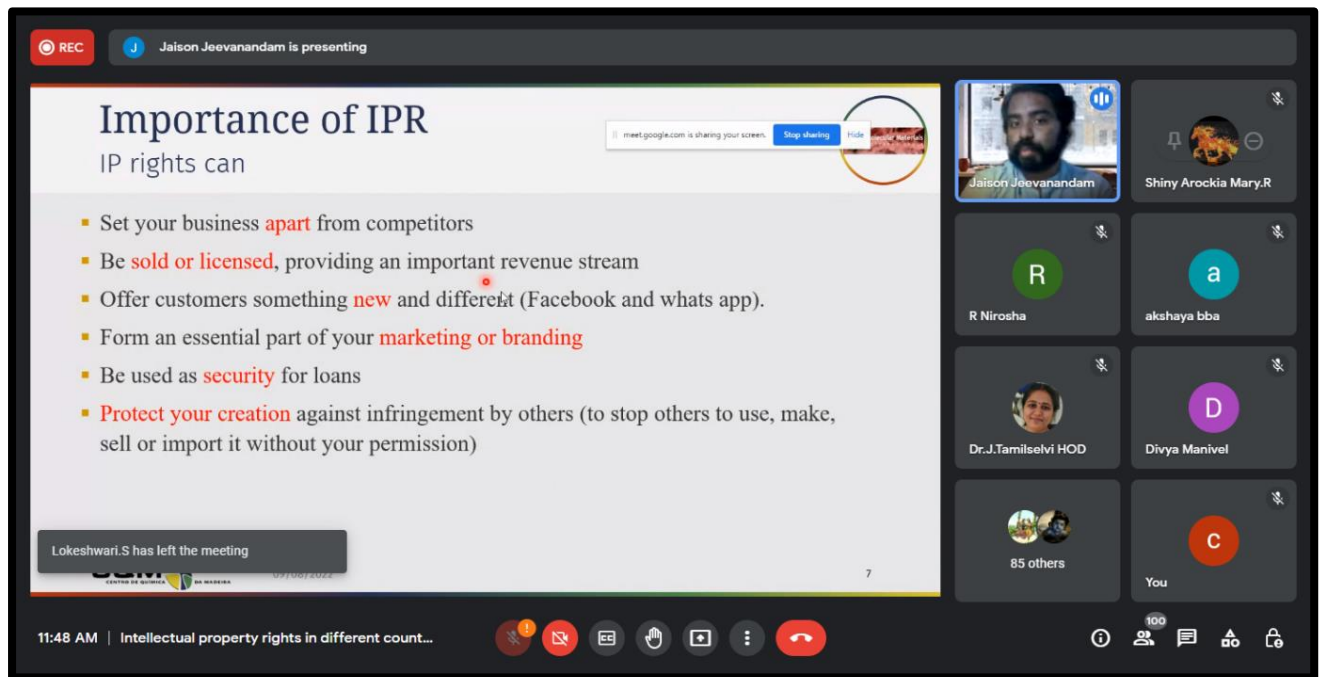
JOIN US @
[HTTPS://MEET.GOOGLE.COM/EZO-PDIP-XXZ](https://meet.google.com/EZO-PDIP-XXZ)





CRITERION II

ENTREPRENEURSHIP DEVELOPMENT CELL - IIC





HACKATHON CHALLENGES FOR TECHNOLOGICAL INNOVATIONS



CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)
Nationally Accredited (III cycle) with 'A' grade
ISO 9001:2015 CERTIFIED

ENTREPRENEURSHIP DEVELOPMENT CELL / IIC
JOINTLY WITH INNOVATION CLUB
ORGANIZES
Capacity Building Programme



Hackathon Challenge for Technological innovations



Resource Person
Ms.S.Pooja Devi,
Custom Success Executive, DIGIIT.

Date: 09.08.2022
Timing: 1.30pm to 2.30pm

Join @
<https://meet.google.com/iyg-mzvo-zfb>

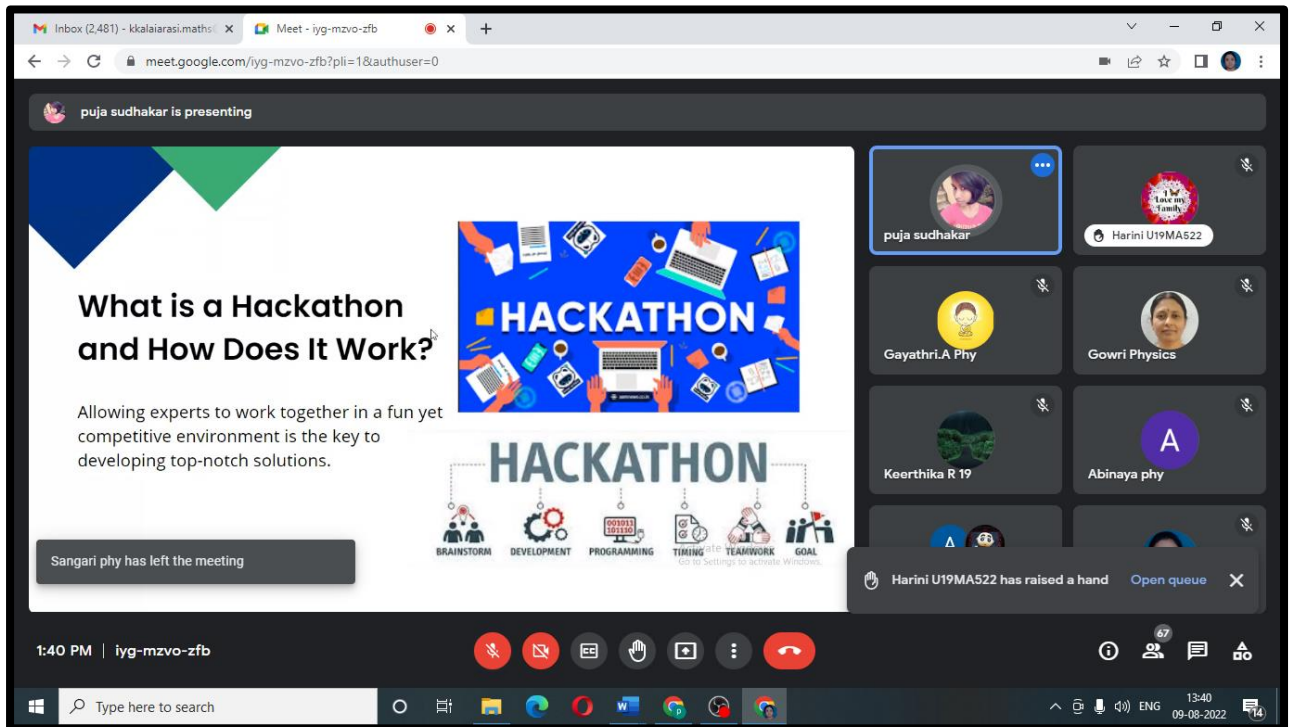
Register @
<https://forms.gle/nFqYpHNe2YbcE8ut8>





CRITERION II

ENTREPRENEURSHIP DEVELOPMENT CELL - IIC



INNOVATIVE HACAHTHON IDEAS TO UPGRADE LIVING

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)
 Nationally Accredited (III cycle) with 'A' grade
 ISO 9001:2015 CERTIFIED

**ENTREPRENEURSHIP DEVELOPMNET CELL / IIC
 JOINTLY WITH INNOVATION CLUB
 ORGANIZES**

L_{earn} Capacity Building Programme - A Webinar

Innovative Hackathon Ideas to upgrade living


MS.M.THANGAM
 ASSISTANT PROFESSOR
 DEPARTMENT OF INFORMATION & TECHNOLOGY
 CAUVERY COLLEGE FOR WOMEN, TRICHY.

**DATE: 09.08.2022
 TIMING : 11AM TO 12PM**

**REGISTER @
 HTTPS://FORMS.GLE/KPAKEDPUCLXNEPB17**

**JOIN @
 HTTPS://MEET.GOOGLE.COM/JVR-ZXCC-TDS**



CRITERION II

ENTREPRENEURSHIP DEVELOPMENT CELL - IIC

Thangam M Information Technology is presenting

LIFE CYCLE

THE LIFECYCLE OF HACKATHON

IDEATE → COLLABORATE → DESIGN → RAPID PROTOTYPE → TEST → ITERATE → PITCH

19116025 mat has left the meeting

8/9/2022 Innovative Hackathon Ideas to Upgrade Living

11:18 AM | Innovative Hackathon ideas to upgrade living

Participants: Thangam M Informat..., KAMALI P SFE19041, Gayathri.A Gayu, 21117001 phy, Sangari phy, DEVIKA A IT, 86 others, You

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ISO 9001:2015 Certified
Annamalai Nagar, Trichy-620018

Certificate of Participation

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

This is to certify that
Prathiksha. P
participated virtually in **Innovation Hackathon Ideas To Upgrade Living**
Jointly Organised by **Institution's Innovation Council,**
Cauvery College for Women, Trichy-18, dated on 09.08.2022

IIC CONVENOR
Dr. S. Sowmya

IIC PRESIDENT/PRINCIPAL
Dr. V. Sujatha

Certificate ID: A5CGEU-CE000064

Made for free with Certify'em



TAILOR YOUR OWN FLAG







Cauvery College for Women (Autonomous)
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 ISO 9001:2015 Certified
 Annamalai Nagar, Tiruchirappalli- 18

**E-Cell/ IIC/ Ideation Club
 jointly with National Service Scheme
 Invites you all to
 Participate in Idea submission in Innovative
 practices for Tailor Your Own Flag**

**Come & Join With US to
 Tailor Your own Flag on
 11.8.2022**

**Submission Platform :
 Gov.in**

**Participation is open to Students/ Faculties/
 Alumni's**

Organisers
Student Innovation Ambassador's
R. Thilagavathi (III BCA)
V.Ragavi (III BCA)
A.Pavithra (III B.Com CA)

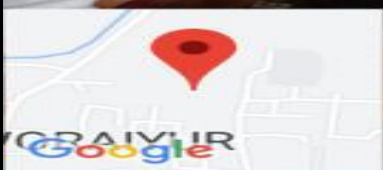
Contact No:7904818426
R. Thilagavathi (III BCA)





CRITERION II

ENTREPRENEURSHIP DEVELOPMENT CELL - IIC



Tiruchirappalli, Tamil Nadu, India
D-18/49, Annamalai Nagar, Woraiyur,
Tiruchirappalli, Tamil Nadu 620003, India
Lat 10.83251°
Long 78.681032°
11/08/22 02:49 PM



TRI COLOUR TREATS-COOKERY COMPETITION

75 Azadi Ka Amrit Mahotsav

Ministry of Education's INNOVATION CELL

INSTITUTION'S INNOVATION COUNCIL

Cauvery College for Women (Autonomous)
 Nationally Accredited with 'A' Grade By NAAC
 ISO 9001:2015 Certified
 Annamalai Nagar, Tiruchirappalli- 18

E-CELL/ IIC/ IDEATION CLUB
JOINTLY WITH NATIONAL SERVICE SCHEME
INVITES YOU ALL TO
PARTICIPATE IN IDEA SUBMISSION IN INNOVATIVE PRACTICES FOR TRI COLOUR TREATS COOKERY COMPETITION

Bring Your Own Themed Delicious (Pre-Cooked) on 13.08.2022
Display your items in Student Incubation Center

TIME: 10:00-12:00

PARTICIPATION IS OPEN TO STUDENTS/ FACULTIES/ ALUMNI'S

Organisers
Student Innovation Ambassador's
B.Nivitha Devi (III BA.English)
B.Dhanalakshmi (III B.Com CA)
T.Nivitha (III B.Com CA)

Contact 9344883739
 Nivitha Devi.B

Learn





PARTICIPATION IN GOVERNMENT IN INNOVATIVE IDEAS OF BEACH CLEANING





CRITERION II

ENTREPRENEURSHIP DEVELOPMENT CELL - IIC

PARTICIPATION IN GOVERNMENT IN MY GOVERNMENT IDEA BOX

Cauvery College for Women (Autonomous)
Nationally Accredited with 'A' Grade By NAAC
ISO 9001:2015 Certified
Annamalai Nagar, Tiruchirappalli- 18
E-Cell/ IIC/ Ideation Club
jointly with National Service Scheme
Invites you all to

myGov IdeaBox

Last Date for Submission
13.08.2022
Submission Platform : Gov.in

Participation is open to Students/ Faculties/ Alumni's

Organisers
Student Innovation Ambassador's
Vibinshia, II BA English
R.Swetha , II BA English
Contact: 95855432370

L@earn

DESIGN A LOGO FOR NATIONAL URBAN DIGITAL MISSION PARTICIPATION THROUGH MYGOV.IN PLATFORM

Cauvery College for Women (Autonomous)
Nationally Accredited with 'A' Grade By NAAC
ISO 9001:2015 Certified
Annamalai Nagar, Tiruchirappalli- 18
E-CELL/ IIC/ IDEATION CLUB
JOINTLY WITH NATIONAL SERVICE SCHEME
INVITES YOU ALL TO
PARTICIPATE IN IDEA SUBMISSION IN INNOVATIVE
PRACTICES FOR
LOGO MAKING

Last Date for Submission
13.08.2022
Submission Platform : Gov.in

PARTICIPATION IS OPEN TO STUDENTS/ FACULTIES/ ALUMNI'S

Organisers
Student Innovation Ambassador's
C.Vishalini (II B.Com CA)
V.Kaviya (III B.Com)
S.Haritha (III B.Com)

L@earn

Annamalai Nagar, Tiruchirappalli - 620 018, Tamil Nadu, South India.

Website : cauverycollege.ac.in Phone : 0431 - 2763939, 2751232 Fax : 0431 - 2751234

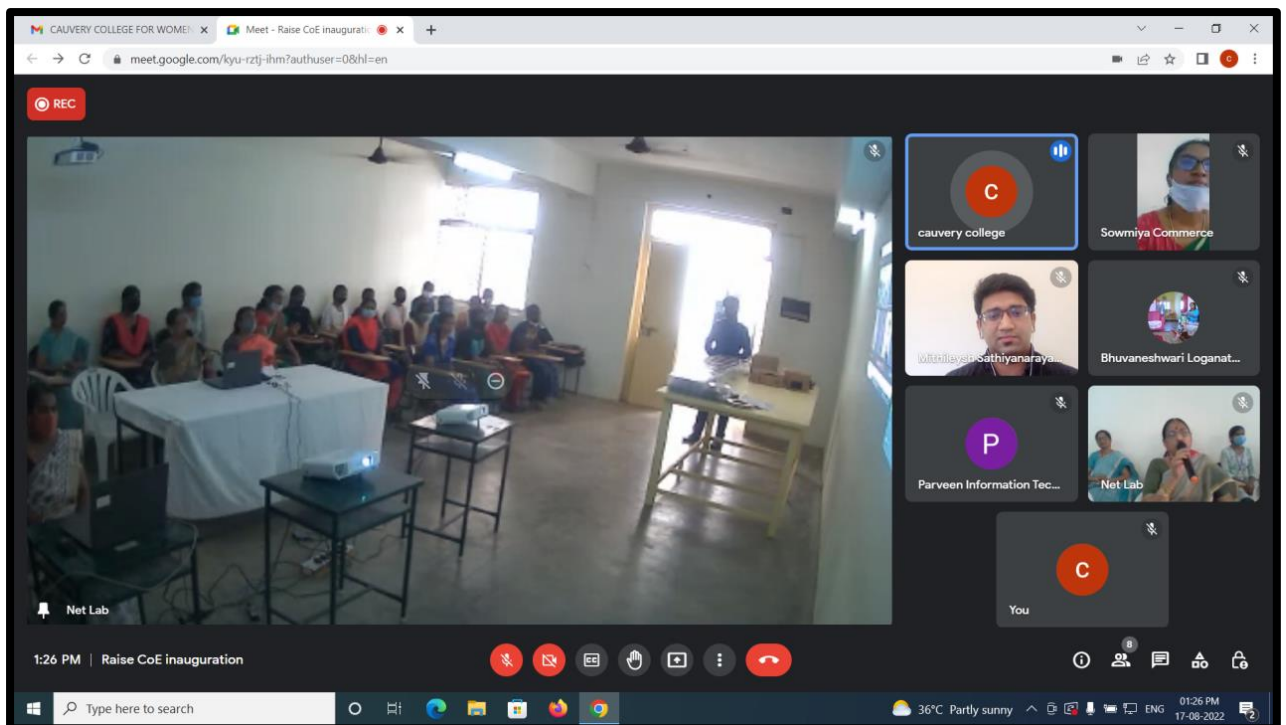
Email : principal@cauverycollege.ac.in , cauverycollege_try@rediffmail.com



CRITERION II

ENTREPRENEURSHIP DEVELOPMENT CELL - IIC

A STEP TO CENTRE OF EXCELLENCE FOR INNOVATIONS





CRITERION II

ENTREPRENEURSHIP DEVELOPMENT CELL - IIC

INTELLECTUAL PROPERTY HAS THE SHELF LIFE OF A BANANA

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)
 Nationally Accredited (III cycle) with 'A' grade
 ISO 9001:2015 CERTIFIED

ENTREPRENEURSHIP DEVELOPMENT CELL / IIC
 JOINTLY WITH IPR CELL &
 DEPARTMENT OF BUSINESS ADMINISTRATION
 ORGANIZES
 Capacity Building Programme

INTELLECTUAL PROPERTY HAS THE SHELF LIFE OF A BANANA

RESOURCE PERSON

DR.R.ARUL
 RESEARCH ADVISOR
 ASSISTANT PROFESSOR , DEPARTMENT OF COMMERCE COMPUTER
 APPLICATION
 ST.JOSEPHS COLLEGE, TRICHY.

Date: 17.08.2022
 Timing: 10am to 11am
 Venue: E11

iic_for cauvery_iic

CAUVERY COLLEGE FOR WOMEN(AUTONOMOUS)
 Nationally Accredited (III cycle) with 'A' Grade By NAAC
 ISO 9001:2015 Certified
 Annamalai Nagar, Trichy-620018

Certificate of Participation

This is to certify that
Rithima

participated virtually in **Intellectual Property Has The Shelf Life Of A Banana**
 Jointly Organised by **Institution's Innovation Council,**
Cauvery College for Women, Trichy-18, dated on 17.08.2022

IIC CONVENOR
Dr. S. Sowmya

IIC PRESIDENT/PRINCIPAL
Dr. V. Sujatha

Certificate ID: FTL60C-CE000058

Made for free with Certify'em

IIC Entrepreneurship Development Cell plays a crucial role in nurturing an entrepreneurial ecosystem within educational institutions by providing resources, support, and opportunities for students to pursue their entrepreneurial aspirations. By empowering students to innovate, collaborate, and create positive change, EDCs contribute to economic growth, social impact, and overall prosperity.